



Unlocking Africa's Investment Potential

5 - 7 December 2007  FIL, Lisbon, Portugal

Sponsored by:



With the support of the Portuguese Presidency of the Council of the European Union



PROVISIONAL PROGRAMME

DAY 1: WEDNESDAY, 5TH DECEMBER 2007

09.00 Registration

11.00 **Brief presentation of participants**

Each participant has 3-5 minutes to present his/her business activities and projects, to highlight his/her objectives in terms of foreign trade, investment & partnership – the right platform and moment to reach your target audience

Moderated by: Dr Ilan Bijaoui, International Innovation & Business Institute, member of EMRC Executive Committee

13.00 Networking lunch

14.30 **Project Incubator: Presentation of selected projects**

17.00 **One-to-One Business Meetings**

19.30 Welcome Dinner

DAY 2: THURSDAY, 6TH DECEMBER 2007

09.00 Official Opening Ceremony

10.00 **Paving the way for better business – improving the enabling environment**

- How can donors intervene and what do they need to do differently?
- Best practices, case stories and current thinking on improving business climate
- The active role of intermediary organisations

Babs Adenaike, Manager, ProInvest, Brussels

Mohamed Cherif, Director, ACP Business Climate

Jason Bauer, Director Private Sector Initiative Division, Millennium Challenge Corp., USA ()*

10.45 Networking Coffee break

11.0 **Strengthening financial markets – alternatives for financial inclusion**

Part I – Financing SMEs in Africa

- Microfinance
- Financing SMEs in Africa: mobilizing resources to refinance medium and long-term investment credits for SMEs
- Which innovative financing initiative for SMEs? Best practices and success models
- Can sectorial clusters be a potential source of finance?
- Mobilisation of local currency funds for the Agribusiness Sector
- Guarantees and insurance: a niche for shared responsibility between local players and donors?

Zlatina Loudjeva, Emerging Markets Group, UK

Daniel Kalbassou, General Director, Credit du Sahel, Cameroon

Bable Umaru Girei, Managing Director, Nigerian Agricultural Cooperative Rural Dev. Bank, Nigeria

Vibhuti Sharma, Senior Vice President, Standard Chartered Bank, US

Part II – The role of Remittances in Africa's Development

- How to turn remittances into effective tools for development?
- What improvement in the financial services is needed?
- Which role should be played by the business sector?
- Success stories: lessons to learn and experiences to be repeated

Louise Cord, Acting Director, Poverty Reduction & Economic Mngment, World Bank
Monica Goracci, Head of IOM (Intenration Organisation of Migration), Portugal
Western Union ()*

13.00 Networking Lunch break & Lunch Bag Sessions

15.00 **Parallel Discussion Groups: Innovative perspectives on Public-Private Partnerships**

■ Group I: Public-Private Partnerships on Rural Development

Calvin Miller, Senior Officer Agricultural Management Marketing & Finance Services, FAO Italy ()*
Ministry of Agriculture of Sudan – the ABIC project: Agriculture Business Investment Centre
Natan Barak, Commercial Director, Netafim, Israel

■ Group II: Public-Private Partnerships on Health

UNAIDS ()*
The Global Fund to Fight AIDS, Tuberculosis and Malaria ()*

■ Group III: Public-Private Partnerships on ICT – How can GIS increase efficiency?

Simon Ashby, Director, InfoTerra
Walter Mayer, CEO, ProGis, Austria
JP Morgan ()*

17.00 Coffee Break

20.30 **Gala evening:** Presentation of the **EMRC AWARDS 2007** to selected leaders of business and policy, in the presence of European and African Ministers and the business community

DAY 3: FRIDAY, 7TH DECEMBER 2007

09.00 Mini -Tour of Lisbon - Optional

13.00 Networking Lunch Break

14.00 **2nd EU-AFRICA Business Summit**



Representatives of the private sector are invited to join the EU-AFRICA Business Summit, organised by AIP-CE, CIP and BUSINESSEUROPE with the support of the Portuguese Presidency of the Council of the European Union. (Programme available soon at www.summits.aip.pt)