



**The Agro-Food Industry as Engine for Growth and Wealth in Africa**

18 - 20 June 2008 \* FAO Headquarters \* Rome, Italy

*In collaboration with:*



*Sponsors:*



*Supporting organisations:*



The AgriBusiness Forum 2008 is action-focused and aimed at practical solutions.  
**You enter the Forum – and we build your business bridge.**

## PRELIMINARY PROGRAMME

### 1<sup>ST</sup> DAY – WEDNESDAY 18<sup>TH</sup> JUNE 2008

09.30 Registration

11.00 **Workshop: Innovation Strategy and Regional Innovation Systems**

*Ilan Bijaoui, International Innovation & Business Institute, member of EMRC Executive Committee*

11.30 **Brief presentation of Participants – part I**

13.00 Networking Lunch

14.00 **Brief presentation of Participants – part II**

15.30 Official Opening Session of the AgriBusiness Forum 2008

*Pierre Mathijsen, President EMRC, former Director General at the European Commission*

*Top Management Representative of the FAO, Italy*

*Representative of the Italian Government*

**Key Note Speaker: Dr Franz Fischler, EU Commissioner for Agriculture & Rural Development from 1995 to 2004 and Chairman of the Ecosocial Forum Europe**

16.30 **Projects Incubator: Innovative Agro-Industry Projects from Africa**

*The best project will be rewarded during the Gala Evening with the EMRC Award*

17.00 **Networking place: One-to-One Sectoral Business Meetings**

19.30 Networking Dinner

### 2<sup>ND</sup> DAY – THURSDAY 19<sup>TH</sup> JUNE 2008

09.00 Welcome Opening of the AgriBusiness Forum's Technical Sessions

*Idit Miller, VP & Managing Director EMRC*

09.15 **Session I: PPP in Agriculture as a Platform for Growth and Wealth**

- The Role and Relevance of Public-Private Partnerships in Food and Agriculture
- Reinforcing the participation of the private sector and the Private-Public cooperation: paving the way for effective exit strategies
- Challenges to face and lessons to be learnt
- The Millennium Villages Programme of the Earth Institute at Columbia University

*Doyle Baker, Chief of Agricultural Management, Marketing & Financial Service - FAO, Italy*

*Ayisi Makatiani, Managing Director – AMSCO (African Management Services Co.), South Africa*

*Rustom Masalawala, Associate Director - The Earth Institute at Columbia University, USA*

*Nick Railston-Brown, Country Director - TechnoServe, Ghana*  
*Sean de Cleene, V.P. Africa Programmes & Business development – YARA, Malawi*

10.30 Coffee Break

## 10.45 **Session II: Investing and Financing African Agro-Food Industry**

**Part I:** Responsible financing solutions to boost the agro-food industry in view of sustainable growth

*Oscar Chemerinski, Director Agribusiness Department – IFC (Int'l Finance Corporation), USA*  
*Bart-Jan Krouwel, Managing Director – CSR, Rabobank, The Netherlands*  
*Standard Chartered Bank (speaker to be defined), USA (\*)*  
*Daniel Kalabassou, General Director – Credit du Sahel, Cameroon*

**Part II:** How can donors contribute to strengthen the agro-food sector?

*Kevin Cleaver, Assistant President Prog. Mngmt Dev. – IFAD (Int'l Fund for Agric. Dev.), Italy*  
*Maurits de Koning, Royal Tropical Institute – KIT, The Netherlands*  
*Christoph Langenkamp, Task Leader Agriculture & Rural Policy - GDPRD (Global Donor Platform for Rural Dev.) and Ministry of Economic Cooperation & Development, Germany*  
*Denise Wolter, Economist - OECD Development Center, France*

## 12.30 **Q&A (Questions and Answers)**

Participants are invited to debate with speakers

13.00 Networking Lunch

## 14.00 **Parallel workshops: Innovative projects to boost the Agribusiness**

**Workshop I:** Practical Research and Innovation for a sustainable growth in agriculture: best practices and experiences learnt

*Monty Jones, Executive Secretary – FARA (Forum for Agricultural Research in Africa), Ghana*  
*Mark Holderness, Executive Secretary – GFAR (Global Forum on Agricultural Research), Italy*  
*Suresh K. Raina, Programme Leader – ICIPE (African Insect Science for Food & Health), Kenya*  
*Ides De Willebois, Director Eastern & Southern Africa – IFAD, Italy*

**Workshop II:** Enabling the Rural Economy - using ICT and spatial data resources to build self-sustaining rural communities

*Simon Ashby, Principal Consultant – Infoterra, UK*  
*Walter Mayer, CEO – Progis Software, Austria*

15.15 Coffee Break

## 15.45 **Session III: Adding value to the Agriculture**

**Part I:** Making use of local raw material to replace imports and promote production of finished products in Africa – the Heineken case

*Henk Knipscheer, Sr Managing Director Global Operations – Winrock Int'l, USA*  
*Thomas de Man, President – Heineken Africa and the ME, The Netherlands*  
*John Mbonu, General Manager, SLBL (Sierra Leone Brewery Ltd) – Heineken, Sierra Leone*

**Part II:** Creating wealth and ensuring food security at the grass root levels of the AgriBusiness sector in Africa - the Olam International case

*Moochikal D. Ramesh, President & Regional Head S&E Africa – Olam International, South Africa*  
*Chris Brett, Senior VP Head of Corporate Social Responsibility – Olam International, South Africa*

**18.00 Networking place: One-to-One Sectorial Business Meetings**

**20.30 Gala Evening:** Presentation of the **EMRC AGRIBUSINESS AWARDS 2008** to selected leaders of research, business and policy, in the presence of European and African Ministers and the business community and certificates ceremony

**3<sup>RD</sup> DAY – FRIDAY 20<sup>TH</sup> JUNE 2008**

**09.00 Alternative partnerships for rural development**

**Part I:** Partnering to Benefit African Subsistence Farmers – the Monsanto case

**Part II:** Addressing major health challenges in the agriculture sector: providing services communities through public private partnership programmes with food producers, international agencies and NGOs

*Raphael Agnero, Manager Agence Nationale de Développement Rural, Côte d'Ivoire*  
*Michel Lavollay, Senior Advisor on Health (HIV-Malaria-TB), Belgium*  
*Sabine Durier, Manager AIDS Initiative - IFC – USA (\*)*  
*Robin Landis Programme Adviser HIV/AIDS Service – WFP – Italy (\*)*

**11.30 Closure of the Forum**

*Presentation of the conclusions and recommendations to the experts and delegates*

**12.30** Networking Lunch

**14.00** Mini-Tour of Rome

**18.00 Final remarks & farewell reception**